ELi Gets More National Attention [1]

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By:
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As local news outlets struggle to survive, citizen-led efforts are stepping up. That is the lede for a new article about East Lansing Info (ELi) [2], just out from the Christian Science Monitor [3], an independent international news organization.

The report comes from journalist Christa Case Bryant, who came and spent a long day with members of ELi?s team to see how we do our work. Her story explains the reason for her reporting on ELi:
The upheaval and financial pressures facing media organizations have left many communities without a local paper. In Michigan, one citizen-journalism initiative is trying to plug the gap by reinventing the model.

You can read the full article here [2].

ELi has had a big year of recognition as an innovator in bringing local news to the people. Earlier this year we were the subject of an article in Poynter [4] about how we decide when to say ?no,? and we were also featured in a report for the Membership Puzzle Project [5] about engaging citizens in the local journalistic process.

This year, ELi Publisher Alice Dreger also had a widely-shared editorial in The Guardian [6] about the importance of public service news organizations like ELi to cities like East Lansing. The ELi team was also recognized locally this year with a Crystal Award for public service [7] from the City of East Lansing.

Do you appreciate the work we do? Please step up and contribute financially today [8]! We stretch your dollars far [9] to bring you news about East Lansing that we simply can?t get any other way.

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