

August 15, 2017

From Alice Dreger to Jason Cody, MSU spokesperson: "President Simon's July 21 letter to the mayor refers to 'the many services that [MSU] currently gives the City on a complimentary basis.' Could you shoot me a list of those? Thanks!"

Response from Jason Cody follows:

Hello Alice, sorry for the delay. The president was referring mainly to services related to law enforcement. Here is a rundown (not meant to be an inclusive list):

- Overtime for football is approximately \$50,000 per year that we pay ELPD officers.
- OT and expenses toward NCAA Final Four basketball (if we go, of course) is approximately \$65,000.
- Sexual Assault and Bias Training is provided for free at about \$15,000 cost
- MSU has invested more than \$12 million dollars in equipment and facilities, such as the gun range, tactical equipment, incident command equipment, and digital forensics. MSU does not charge ELPD for use when needed. Approximately \$30,000 is spent by MSUPD assisting with forensic cases based on the training and annual salary of digital forensic examiner and salary. If similar digital forensic services were provided for a fee for service by another law enforcement agency, costs would be upward to \$250,000 annually. The software and licensing would be another \$150,000 a year and the training \$25,000 a year.
- We provide the specialized computer/forensic equipment to the combined Accident Investigation Unit at a cost to MSU of about \$250,000.
- We have portable fingerprint scanners that we provide to them free; cost to us is about \$15,000.
- We have 10 K-9 units, and the majority of ours are explosive detection, and we provide them for free upon request. The number of annual requests vary.
- Overall, they have the benefit of accessing millions of dollars in technology and equipment and the training associated without having to pay for the equipment or the licensing and software or the annual training to stay current.

And then there are the many other things MSU does for the community at its cost that benefit the city and its residents:

- Over 5,000 East Lansing residents visit the MSU HealthTeam for medical services each year.
- Wastewater treatment agreement – MSU has been a 40% partner in the EL-MSU-Meridian Township agreement for decades.
- While many MSU colleges and units contribute individually to East Lansing's Art Festival, Jazz Festival, Film Festival, and Folk Festival, here are two prominent examples of MSU contribution: For the Jazz Festival, the provost's office commitment is \$25,000 annually, currently in a 3-year commitment. For Great Lakes Folk Festival, MSU remains the driving force behind supporting and operating the annual festival. University financial contributions, personnel, and additional in-kind donations of equipment and materials make up nearly 55% of the overall projected GLFF annual budget (\$258,000 of the estimated \$475,000 overall budget).

--Community Relations Coalition (CRC) – MSU contributes two graduate assistants to the CRC. One graduate assistant (quarter-time assistantship) is the program manager for the CRC Board. One graduate assistant (half-time assistantship) supervises the CRC intern program which is critical to maintaining positive relationships by connecting residents and students in the neighborhoods through community-based programming. Some activities include assistance with City of East Lansing’s Autumn Fest and Winter Glow, working with PrimeTime Seniors, and fall clean ups, etc. In addition to the CRC interns participating in the clean ups, over 100 other students from fraternities, sororities, as well as other student groups participated as well.

--East Lansing Welcomes the World – annual event held at the ELPL to welcome international students and scholars, MSU pays for non-donated food, buses and other event-related activities (approximately \$3,000 total)

--Capital Area Housing Partnership – MSU and EL co-sponsor a program that provides up to six \$5000 awards to EL employees or MSU employees who purchase a home in selected residential neighborhoods.

--MSU brings thousands and thousands of people to East Lansing each year via shows, concerts and athletics events, and they spend millions of dollars at East Lansing establishments and shops. According to the Anderson Economic Group, which conducts an annual economic impact of the three University Research Corridor universities, the economic impact of MSU on Ingham County is more than \$2.7 billion every year. While that is not all in East Lansing, it is clear the value of MSU to East Lansing far exceeds any associated costs.

I hope this helps.

Jason Cody
MSU Media Communications

From: "alicedreger@gmail.com" <alicedreger@gmail.com>
Date: Tuesday, August 15, 2017 at 10:16 AM
To: "Cody, Jason" <Jason.Cody@cabs.msu.edu>
Subject: Re: City income tax - status of negotiations

Cody,

President Simon's July 21 letter to the mayor refers to "the many services that [MSU] currently gives the City on a complimentary basis."

Could you shoot me a list of those?

Thanks.

Alice